



**UK
INVESTS**

"I love this program. It's very easy to do and has encouraged me to go out and try more events than I would have originally. It's easy to incorporate UK Invests into your daily routine. Even if you only do a couple events, that money can make a difference."

ALYCE WESTERFIELD, '27
Lexington, Ky.

LEARN MORE: go.uky.edu/UKINVESTS

 University of
Kentucky

An Equal Opportunity University

The University of Kentucky is boldly committed to transforming our students' lives - both in and out of the classroom.

We are proud to announce UK Invests - a first-of-its-kind initiative nationally and a holistic wellness program anchored by financial education to assist students in securing a strong financial future.

That commitment involves empowering and encouraging students to understand the importance of investing in themselves and their future.

Ultimately, through this initiative, students on our campus can open a personal brokerage account to access UK Invests incentives that will reward behaviors and habits, beginning with financial education and expanding to other healthy activities.

This program sets UK apart from other colleges and universities by teaching real-world situations to demonstrate the benefits of saving and investing early.

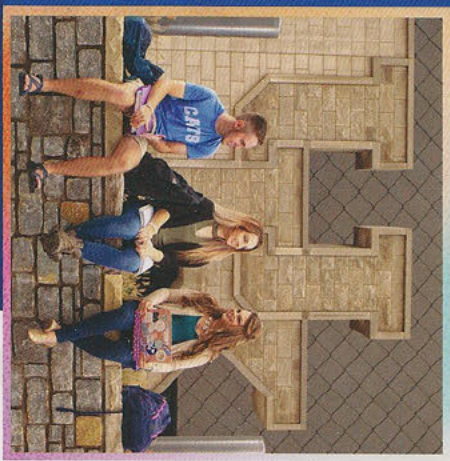
"We can say we're going to put students first, but by stepping forward in this way, we do put students first," UK President Eli Caplouto said. "We believe in them, their future and what it can mean for Kentucky."

**LEARN MORE AT
GO.UKY.EDU/UKINVESTS**

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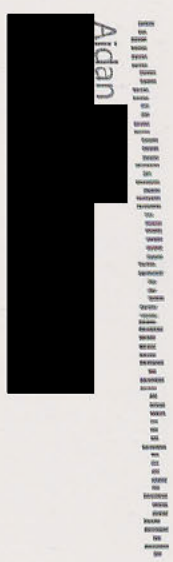


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